

MAKE CHANGE HAPPEN!

D4 BENEFIT REALISATION

D4 TRAINING : IMMERSION

Benefit Realisation is the whole point of programmes and projects. It is no wonder that it is a fast-growing field. “Bringing home the bacon” involves the practitioner in a wide range of practical techniques. The business vision must be made tangible and deliverable and it must be well-communicated. Planning must be focused on achieving benefits. Outcomes have to be connected to payback. Key milestones and enablers need to be identified. Most importantly of all, people must be enabled to change.

This one-day Immersion course offers an exciting opportunity to review the whole of the interesting D4 process “from soup to nuts”. Most usefully, it takes a deep though brief dive into the principles of D4 and some of the techniques. It is intensive and valuable, packing a lot into every session and offering a lot of learning in a short time. The participant emerges with an overall picture of the principles of D4 and how it works, together with an introduction to the key ideas and tools.

LEARNING OUTCOMES

- By the end of the Immersion module** participants will be able to:
- Define the nature of the benefits realisation challenge.
 - Understand the ten principles D4 sets out for benefits realisation.
 - Describe some of the key techniques which D4 offers.
 - Know what Benefit Realisation Managers are doing.
 - See how the four parts of the D4 process connect together.
 - Judge which programmes might benefit from the approach.

CONTENT

The challenge – the business view of return on investment in programmes and projects and why it is important.

BR principles – an overview of the ten principles for Benefit Realisation set out by D4 and what lies behind them.

Outcome – how to get the vision and make it tangible and deliverable; producing consensus about the future.

Money - extending, estimating and connecting benefits to operational change; the benefit control process .

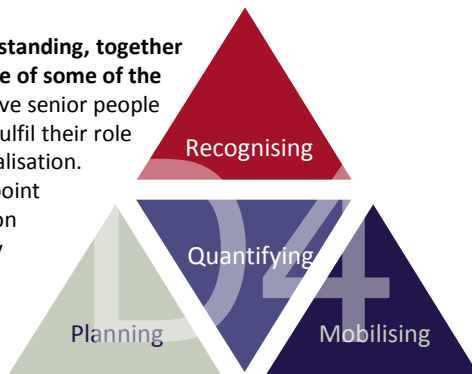
Plan - creating the plan from the benefits and aligning it with current work

People - enabling epidemic change and integrating BR with PM and the business.

Key techniques – getting and managing Recognition Events[®]; how they are used; generating Value Flashpoints[®]; Monte Carlo Box Estimating; building the Linkage Table; the Benefits Control Process; using Recognition Events[®] in Performance Management, helping people to achieve and recognise outcomes.

AIM OF THE MODULE

Overall grasp and understanding, together with a deeper knowledge of some of the tools and techniques. Give senior people sufficient knowledge to fulfil their role in relation to benefits realisation. Provide a good starting point from which they can go on to pick up the method by interaction with fully-trained people on an active programme or project.



WHO SHOULD ATTEND THIS COURSE

This course is for Directors and Senior Business Managers who need more than an awareness of Benefit Realisation. They are people who will have a strong business interest in the outcome of a programme or project. They will intend to learn more after the course by further involvement of Benefits Realisation to assure ROI as the work rolls forward to recognition.

AVAILABILITY AND PRICES : CONTACT ->

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